

5 EMPLOYMENT AND INCOME



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5.1 Fayetteville Establishments and Employment

According to ACS data, Fayetteville's largest sector of employment (29%) is the education and health services sector, which employs 11,365 people. This employment is driven primarily by the University of Arkansas and a significant difference exists between Fayetteville and the MSA (19%) and the state (22%). The next group of sectors each employ between 10 percent and 12 percent of the labor market: 1) Professional, scientific, management (10%); 2) Arts, entertainment, recreation, accommodation and food services (11%); 3) Manufacturing (11%); and 4) Retail trade (12%).

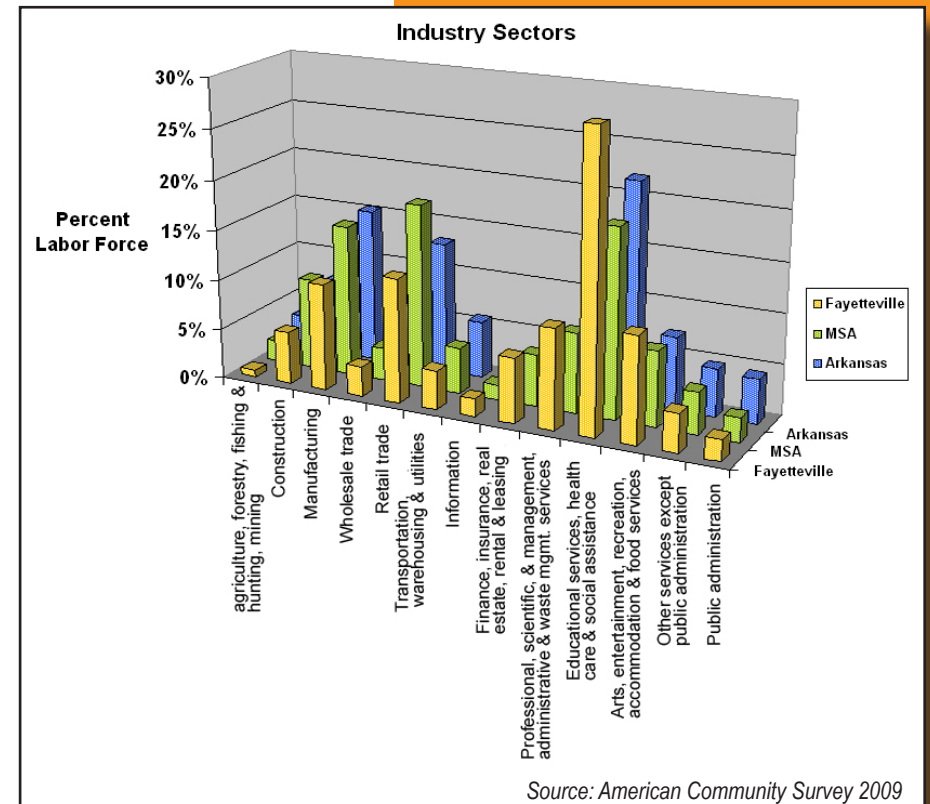
5.2 Fayetteville Occupations

In 2009, the total employment in Fayetteville was 38,939. The largest employer continues to be the University of Arkansas, which is followed by Washington Regional, the Northwest Arkansas Mall, WalMart Company, Fayetteville Public Schools and the Veteran's Hospital. Some of Fayetteville's major employers experienced reductions in employees during the past several years, including Tyson foods, Superior Industries and Pinnacle Foods.

TABLE 5.1
LARGEST EMPLOYERS (Number of Employees)

University of Arkansas Faculty & Staff	5,309	City of Fayetteville	754
Washington Regional Medical System	2,100+	Pinnacle Foods	565
Northwest Arkansas Mall	1,700	Tyson - All Divisions	515
WalMart Company	1,600	Arkansas Western Gas	354
Fayetteville Public Schools	1,300	Lowe's Home Centers, Inc.	255
Veteran's Hospital	1,050	Procter & Gamble	252
Superior Industries	782	Dillard's Department Store	148
TOTAL			16,684

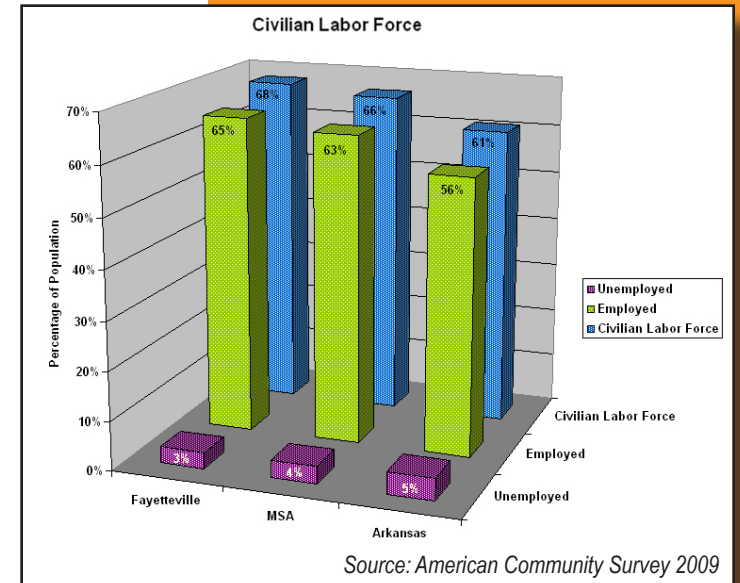
* University of Arkansas at Fayetteville student population 2011: 21,405



5.3 Civilian Labor Force

The growth of the Fayetteville-Springdale-Rogers MSA is significant when compared to the state and the nation. In 2000, the MSA civilian labor force was 148,175, an increase of 35.9 percent from 1990. Similarly, the labor force in Washington County increased by 29.4 percent and by 41.6 percent in Benton County. These growth rates are much higher than the 9.9 percent growth in Arkansas and 11.9 percent growth for the nation.

The growth in the civilian labor force in Fayetteville and the MSA continues to outpace Arkansas. From 2000 to 2009, the labor force grew by 20.5% in Fayetteville and 51% in the MSA whereas Arkansas only grew by 8%. While the unemployment rate still remains low compared to the nation, the recent recession has caused the unemployment rate for Fayetteville and the MSA to increase from 2% to 3% and 4%, respectively.



5.4 Income

Fayetteville's median household income is \$40,655, which is greater than the Arkansas median household income of \$38,542 but less than the MSA median household income of \$45,757. This difference likely stems from the student population associated with the university. Students typically earn less income than the average adult.

